



The mission of Concord University is to provide quality, liberal arts based education, to foster scholarly and creative activities and to serve the regional community (<http://www.concord.edu/academics/>).

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Course Title: Sport Fundraising

Course CRN # 20168, Credit Hours: SPT 325, 01, 3 hours

Semester Taught (including year): Spring 2019

Room Number (if applicable): Rahall 315

Course Time (if applicable): TR 9:30-10:45

Course Management System (Blackboard/Moodle or other systems): Internet Access

Prerequisites: None

Text requirements: Kelly, D., (2012). Sports Fundraising. Routledge. New York, NY. 1sted.

ISBN: 978-0-415-50718-9

Course Description: This course is designed to provide a comprehensive overview for fundraising, donor relations, non-profit, premium seating, and ticket sales profession maximization. Students will be introduced to basis terminology and concepts of fundraising. The course will give the students a better understanding of the essentials used in sports fundraising.

Course Objectives:

The students will be able to:

- 1.0 Describe the challenges to fundraising.
- 2.0 Develop skills using the fundraising cycle to plan successful fundraisers.
- 3.0 Describe the three major types of intercollegiate fundraising.
- 4.0 Identify strategies used to leverage point of sale and profit making for fundraiser success.

- 5.0 Learn to locate grant opportunities for youth and interscholastic fundraising.
- 6.0 Organize fundraisers for teams and community events.

Course Requirements

1. **READ:** Complete all assigned readings and outside assignments.
2. Take all Quests.
3. Attend all classes. Two excused absences are given without question but bonus points are given to those students who do not miss class. Those who miss more than 2 classes will have 10 points taken away from their final grade for every missed class past the two allowed. Absences must have a valid excuse and the professor should be notified prior to the missed class. Valid excuses consist of School sanctioned events, doctors note and funeral information. ***You are responsible for all missed material.*** Test, quizzes and other assessments will not be made up. **Use your misses wisely!!!!**
4. Be **ON TIME** for Class.

Assessment: Due in class on the scheduled day. No late assessments will be taken.

Assessments:

Plan a community fundraiser 20pts

Grant 20pts

Articles 15pts (3-5)

Test 30pts (4)

Assessments are subject to change per notification.

Grading Policy and Scale, Make-up Policy, Late Work:

Grading Policy:

A- 90-100

B- 80-89

C- 70-79

D- 60-69

F- 59 and below.

Topical Outline/Course Content: *Will provide as a separate handout.*

Accessibility/Accommodations:

Concord University is committed to responding to the needs of students with disabilities as defined by the Americans with Disabilities Act. Please inform your instructor at the beginning of the class semester if you have a disability and are requesting accommodations. It is your responsibility to self-disclose that you are requesting accommodations. The University and instructor will provide you with a reasonable accommodation. You should register with CU's Disability Services Office, located in the Athens campus Jerry and Jean Beasley Student Center, Bottom Floor, across from the Campus Post Office. The Disability Services Office

phone is 304-384-6086 or you can email the Director, Nancy Ellison, at nellison@concord.edu for assistance.

Academic Dishonesty

Academic dishonesty is morally unacceptable as well as destructive to the learning and teaching atmosphere. Academic dishonesty includes the giving or receiving of improper help on examinations or assignments, falsifying documents, and plagiarism (the act of stealing and using, as one's own, the ideas or the expression of the ideas of another). Such dishonesty can lead to a variety of penalties — including but not limited to failure of assignment, failure of course, loss of institutional privileges, or dismissal from the University. (See University Catalog Academic Policies and Procedures.)

Concord University Honor Code

A Concord University Honor Code was approved by students, staff, faculty, administration, and the CU Board of Governors. The Code states:

"As a member of the Concord University Community I will act with honesty and integrity in accordance with our fundamental principles and I will respect myself and others while challenging them to do the same."

The Honor Code is intended to unite the Concord community behind a culture of honesty, integrity, and civility.

Class/Online Attendance Policy

Regular class attendance is part of a student's academic obligation at Concord. Irregular attendance may affect academic performance adversely and is detrimental to the atmosphere of a class. (See University Catalog Academic Policies and Procedures.)

Sexual Harassment & Assault

Federal law, Title IX, and Concord University policy prohibits discrimination, harassment, and violence based on sex and gender (Including sexual harassment, sexual assault, domestic/dating violence, stalking, sexual exploitation, and retaliation). If you or someone you know has been harassed or assaulted, you can receive confidential counseling support through the Concord University Counseling Center (304-384- 5290). Alleged Violations can be reported non-confidentially to the Concord University Title IX Coordinator at 304-384-6327 or titleix@concord.edu. Reports to Campus Security can be made at (304- 384-5357). As an employee at Concord University, I am a mandatory reporter which means I must report any sexual misconduct I am made aware of. This includes verbal or written (such as in an assignment) disclosures of sexual harassment or sexual assault.

Emergency Alert System

In an effort to increase safety and security on our campus, Concord University encourages everyone to register for instant text message alerts. Alerts will only be used for security and safety notices. All students, faculty, and staff are eligible to receive text message alerts on their cell phones or email alerts. Please contact the IT Help Desk for further assistance (304-384-5291).

Emergency Information

Emergency/courtesy telephones are located at the main entrance of each residence hall and at various other locations on campus. Emergency telephones can be identified by the flashing blue light and will provide the user with a direct link to Public Safety at the press of a button. To report an on-campus emergency, call 304-384-5357 or 911. The Office of Public Safety is located on the bottom floor of the Rahall Technology Center. For further emergency information go to: <http://www.concord.edu/administration/office-public-safety>.

Student Conduct

In classrooms, online, laboratories, and during any activities that are part of course requirements, students are expected to observe reasonable rules of conduct.

Technology Services

Contact the CU Help Desk at extension 5291 from campus or 304-384-5291 off campus. You may also e-mail cuhelpdesk@concord.edu.

OPERATING ON AN INCLEMENT WEATHER DELAY:

Under this schedule, all 8 a.m. classes will start at 10 a.m., and then students and faculty must follow the following schedule. This schedule affects daytime classes in Athens only. Classes that begin after 5 p.m. are not affected by the new schedule. A hard copy of the schedule is sent to all students in the fall.

INCLEMENT WEATHER SCHEDULE

MWF Classes Regular	MWF Classes Inclement	TR Classes Regular	TR Classes Inclement
8:00-8:50	10:00-10:40	8:00-9:15	10:00-11:00
9:00-9:50	10:45-11:25	9:30-10:45	11:05-12:05
10:00-10:50	11:30-12:10	11:00-12:15	12:10-1:10
11:00-11:50	12:15-12:55	12:30-1:45	1:15-2:15
12:00-12:50	1:00-1:40	2:00-3:15	2:20-3:20
1:00-1:50	1:45-2:25	3:30-4:45	3:25-4:25
2:00-2:50	2:30-3:10		
3:00-3:50	3:15-3:55		

Department of Business

MW Class Time	MW Inclement Time
8:30-9:45	10:15-11:15
11:00-12:15	12:15-1:15
1:00-2:15	1:45-2:45
2:30-3:45	2:50-3:50

Individual instructors will establish inclement weather meeting times if a class does not meet at one of the regular times noted above.

In inclement weather situations, Final Exams will begin two hours later than the regularly scheduled starting time.

Miscellaneous:

For example: Sources of Help, Glossary of Terms, and Related Research/Professional Organizations

Syllabus Disclaimer

New Course Subject to changes. Changes will be announced in class if made!

Let's Have a Great Year!

