The mission of Concord University is to provide quality, liberal arts based education, to foster scholarly and creative activities and to serve the regional community (http://www.concord.edu/academics/).

### RTM 331, Administration of Outdoor Recreation:

**Course CRN 20204, Section 01**

**Spring 2019; Credit Hours – 3; Prerequisites – RTM 222;**

**Meets; 2:00-3:15, Tuesday Thursday**

**Meets:** Administration A309

**Professor:** Dr. Roy Ramthun

**Office Location:** Admin 119

**Office Hours:** 11:00-12:00 MWF, 1:00-2:00 TR or by appointment

**Email:** rramthun@concord.edu

**College/Department Website:** https://www.concord.edu/business/node/23

**Course Description/Rationale:** This course is designed to familiarize students with current professional practices in programming, operation and management of outdoor recreation and ecotourism activities. Issues will be relevant to both program leaders and managers of outdoor resource areas. Topics will include: current programming practices, outdoor living skills & safety practices, legal liability and risk management procedures, educational programming and trip planning. Current issues and special topics in outdoor recreation will also be introduced.
Course Management System: Blackboard RTM 331

Hardware/Software Needed: NA

Text requirements: Risk Management in Outdoor and Adventure Programs: scenarios of accidents, incidents and misadventures. (2012 by A. Attarian. Published by Human Kinetics.

Concord University Educational Goal(s) This should address at least one of the areas (skills, knowledge, or attitude) for each course. Similar courses with different sections should have the same goal(s).

University Goal 1-2: An ability to employ appropriate observational, logical, analytical, computational, creative, and critical thinking skills across academic disciplines and to apply these skills in problem solving.

University Goal 3-1: habitual reflection on ethical/moral implications of actions when weighing decisions and evaluating outcomes.

National Standards: NA

Specific Learning Outcomes:

1. Students will recognize and evaluate common safety issues of outdoor settings, especially environmental emergencies.
2. Students will develop a basic understanding of risk management procedures currently in use by the recreation industry.
3. Students will recognize the basic elements of a liability lawsuit.
4. Students will be able to explain the typical process of a liability lawsuit.
5. Students will be familiar with current programming and marketing practices in the outdoor recreation industry.

Course Requirements

1. Attendance and Participation: This will be a very participatory class. A variety of in class activities should be expected and most of these activities will be awarded participation points. There will be approximately 5 points given per class period (some in-class activities may be assigned more points). In short… don’t miss class. 80 pts for the semester.

2. Practical Examinations: There will be two practical examinations during the course of the semester. Practical exams require students to demonstrate specific technical skills. Examples of skills that may be assessed in a practical exam include: stove
safety and use, hypothermia treatment, emergency evacuation procedures, map reading & compass use. Each student must complete two practical exams. 30 pts per exam- 60 pts total.

3. **Mid-Term & Final Exams:** There will be a mid-term and a final examination. Each will be worth 100 points. These exams will cover both lecture material and material from the text book. The date for the mid-term will be announced at least two weeks prior to the test. The final exam will be Tuesday May 7th at 2:00pm.

4. **Risk Management Analysis:** Based on options provided by the instructor, each student will select an outdoor recreation or adventure activity and discuss appropriate risk management procedures for that activity. This analysis should be done from a professional perspective (not from a personal perspective). This paper should be between six and eight pages in length. This assignment is worth 100 points. Due date for this assignment is March 28.

5. **Optional Assignment:** Students must choose one additional assignment from the following “menu” of assignments.
   * Special Topics Paper: a 8 page paper on some aspect of outdoor recreation safety, planning or management. This paper should be written in APA format and should utilize at least four references. This assignment is worth 100 points. Due Date for this assignment is April 29th.
   * Volunteer with National Park Service: The National Park Service at the New River Gorge is seeking volunteers to work with educational programs at Sandstone Falls on late April and early May. Participation in one of these programs is worth 100 pts.
   * Volunteer with a local outdoor recreation agency: Students may commit 15 hours of time to working with a local non-profit outdoor recreation agency (a state park, scout troop, etc.). Upon presenting documentation of hours the assignment is worth 100 points.

**Grading Policy and Scale:**

<table>
<thead>
<tr>
<th>Category</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendance &amp; Participation</td>
<td>80 pts</td>
</tr>
<tr>
<td>Practical Exams</td>
<td>60 pts</td>
</tr>
<tr>
<td>Risk Mgmt Paper</td>
<td>100 pts</td>
</tr>
<tr>
<td>Exams</td>
<td>200 pts</td>
</tr>
<tr>
<td>Optional Assignment</td>
<td>100 pts</td>
</tr>
</tbody>
</table>

540 pts total

A minimum of 486 points is required for an “A”
A minimum of 432 points is required for a “B”
A minimum of 378 points is required for a “C”
A minimum of 324 points is required for a “D”
A final point total of less than 324 receives “F”

All papers for this course (with the exception of in-class writing assignments) must be word-processed in a 10 or 12 point font using a standard page with one inch margins on all sides. Papers should be double-spaced. Papers should be proof-read and spell-checked. Points may be deducted for inadequate proof-reading (or in extreme cases, returned for revision). Papers or portions of papers that appear to plagiarized or inappropriately “borrowed” from other sources without appropriate credit to authors will face severe point reductions. A “second offense” for plagiarism will receive a grade of “F” for the course. Papers submitted after the due date will be subject to point reductions.

Students requiring academic accommodations should meet with me to discuss their needs.

**Make-up Policy, Late Work:**

Assignments will be accepted after the posted due date, but with a point reduction penalty. Students who miss exams or other major scheduled activities may make them up if a verifiable excuse is provided. In-class assignments and activities cannot be made up, but a point adjustment will be made in the final grading process if a verifiable excuse is provided.

**Course Timeline (Schedule of Assignments/Assessments/Presentations)**

Week One: Intro to Class Policy: The Scope of Outdoor Programs

Week Two: Environmental Health Issues

Week Three: Health and Safety Protocol

Week Four: Program Development

Week Five: Legal Liability and Risk Management
Week Six: Risk Management

Week Seven: Risk Mgmt. continued

Week Eight: Programming

Week Nine: Programming

Week Ten: Spring Break!!

Week Eleven: Trip Planning & Logistics

Week Twelve: Planning & Logistics

Week Thirteen: Maps & Navigation

Week Fourteen: Maps and Navigation

Week Fifteen: Current Issues in Adventure Travel

Week Sixteen: Current Issues

Week Seventeen: Closure & Test Prep

Accessibility/Accommodations:

Concord University is committed to responding to the needs of students with disabilities as defined by the Americans with Disabilities Act. Please inform your instructor at the beginning of the class semester if you have a disability and are requesting accommodations. It is your responsibility to self-disclose that you are requesting accommodations. The University and instructor will provide you with a reasonable accommodation. You should register with CU’s Disability Services Office, located in the Athens campus Jerry and Jean Beasley Student Center, Bottom Floor, across from the Campus Post Office. The Disability Services Office phone is 304-384-6086 or you can email the Director, Nancy Ellison, at nellison@concord.edu for assistance.

Academic Dishonesty

Academic dishonesty is morally unacceptable as well as destructive to the learning and teaching atmosphere. Academic dishonesty includes the giving or
receiving of improper help on examinations or assignments, falsifying documents, and plagiarism (the act of stealing and using, as one’s own, the ideas or the expression of the ideas of another). Such dishonesty can lead to a variety of penalties — including but not limited to failure of assignment, failure of course, loss of institutional privileges, or dismissal from the University. (See University Catalog Academic Policies and Procedures.)

**Concord University Honor Code**

A Concord University Honor Code was approved by students, staff, faculty, administration, and the CU Board of Governors. The Code states:

"As a member of the Concord University Community I will act with honesty and integrity in accordance with our fundamental principles and I will respect myself and others while challenging them to do the same."

The Honor Code is intended to unite the Concord community behind a culture of honesty, integrity, and civility.

**Class/Online Attendance Policy**

Regular class attendance is part of a student’s academic obligation at Concord. Irregular attendance may affect academic performance adversely and is detrimental to the atmosphere of a class. (See University Catalog Academic Policies and Procedures.)

**Emergency Alert System**

In an effort to increase safety and security on our campus, Concord University encourages everyone to register for instant text message alerts. Alerts will only be used for security and safety notices. All students, faculty, and staff are eligible to receive text message alerts on their cell phones or email alerts. Please contact the IT Help Desk for further assistance (304-384-5291).

**Emergency Information**

Emergency/courtesy telephones are located at the main entrance of each residence hall and at various other locations on campus. Emergency telephones can be identified by the flashing blue light and will provide the user with a direct link to Public Safety at the press of a button. To report an on-campus
Emergency, call 304-384-5357 or 911. The Office of Public Safety is located on the bottom floor of the Rahall Technology Center. For further emergency information go to: http://www.concord.edu/administration/office-public-safety.

Inclement Weather Policy

As a general policy, the University will remain in normal operations during adverse weather conditions. In the event of severe weather conditions, the following may occur:

University Closure No students or employees are to report.

Classes Cancelled Students do NOT report BUT employees are expected to report to work at their normal time.

Operating on an Inclement Weather Delay Under this schedule, all 8 a.m. classes will start at 10 a.m. Students and faculty will follow the Inclement Weather Schedule. (See http://www.concord.edu/emergency-alerts for Athens/Beckley Inclement Weather Schedules.)

*Announcements invoking the late schedule or other options referenced above are aired on area radio and television stations and are sent as text and email messages to those enrolled for this service.

Student Conduct

In classrooms, online, laboratories, and during any activities that are part of course requirements, students are expected to observe reasonable rules of conduct. This course will rely on discussion, which includes difficult dialogue at times. This is an inclusive and safe classroom. All discussion points and questions are valued; as such, students are expected to treat one another and the professor thoughtfully and with respect. Racist, sexist, religiphobic, homophobic, heterophobic, or other pejorative or discriminatory language will not be tolerated and those who insist on such behavior will be asked to leave the classroom. This course may include material that is difficult or make you uncomfortable. Learning new ideas and pushing yourself is part of the academic process. You can learn the information without agreeing to it. However, if at any point you need to leave the classroom to collect yourself, you may do so, though you are still responsible for all content in this course.
Sexual Harassment & Assault

Federal law, Title IX, and Concord University policy prohibits discrimination, harassment, and violence based on sex and gender (including sexual harassment, sexual assault, domestic/dating violence, stalking, sexual exploitation, and retaliation). If you or someone you know has been harassed or assaulted, you can receive confidential counseling support through the Concord University Counseling Center (304-384-5290). Alleged Violations can be reported non-confidentially to the Concord University Title IX Coordinator at 304-384-6327 or titleix@concord.edu. Reports to Campus Security can be made at (304-384-5357). As an employee at Concord University, I am a mandatory reporter which means I must report any sexual misconduct I am made aware of. This includes verbal or written (such as in an assignment) disclosures of sexual harassment or sexual assault.

Technology Services

Contact the CU Help Desk at extension 5291 from campus or 304-384-5291 off campus. You may also e-mail cuhelpdesk@concord.edu.

Syllabus Disclaimer  "This syllabus is subject to change based on the needs of the class. Please check it regularly."