



The mission of Concord University is to provide quality, liberal arts based education, to foster scholarly and creative activities and to serve the regional community (<http://www.concord.edu/academics/>).

Course Prefix, Number and Title: MCOM 260, Practicum: Mtn. Lion Television

Course CRN # and Section: 20291, Section 20

Semester Taught: Spring 2019

Professor: Robert Hoffman

Credit Hours: 1

Office Location: Fine Art M09

Prerequisites:

Recommended: MCOM 140 taken previously or concurrently

Office Hours:

MWF 1:00PM - 1:50PM
TR 2:00PM - 2:50PM
and by Appointment

Course Time: Monday 4:00PM - 4:50PM

Email: rhoffman@concord.edu

Building and Room Number: Library B8

Phone: 304-384-5309

College/Department Website:

<https://www.concord.edu/comm/>

Course Description/Rationale:

A practicum in which students will apply classroom knowledge by actively working to produce a bi-weekly newscast, MLN – Mountain Lion News, which airs statewide on West Virginia PBS as part of “Campus Connection” series.

Hardware/Software Needed:

www.rundowncreator.com/concord

16gb USB Flash Drive

Text requirements: None

Concord University Educational Goal(s)

Skills: Proficiency in interpreting data, integrating information, formulating ideas, thinking critically, and communicating with others, as demonstrated by the following competencies:

1. An ability to apply and to transfer academic and experiential learning appropriately from one context to another.
2. An ability to learn and work effectively both independently and collaboratively.

Specific Learning Outcomes: Through an active newsroom and television studio environment students will learn to create professional broadcast-level content for air on a prescribed schedule. Students will develop proper time and deadline-management skills in order to complete assigned tasks. Created content, in addition to broadcast, can be used to develop individual student portfolios.

Course Requirements:

Each student is expected to:

1. Treat the studio and equipment with respect.
2. Have stories shot, edited, and written prior to the record date.
3. Always act in a professional manner.
4. If you are having trouble getting something done ask for help.
5. Be active and participate while in workshop.

Grading Policy and Scale, Make-up Policy, Late Work

Workshop Participation: This workshop uses in-class and out-of-class projects as the major source of evaluating the student's performance. Each student within workshop is expected to participate. Grades will be assigned based on participation and attendance. This is a hands-on, equipment intensive, workshop with the primary focus on becoming proficient with the use of equipment, procedures, and creation of on-air content on par with that of commercial broadcast stations. I reserve the right to drop any student who has missed three or more workshops without prior approval. Students are responsible for all checkout equipment while on assignment.

Participation: 80%

Attendance: 20%

90% - 100% - A

80% - 89.9% - B

70% - 79.9% - C

60% - 60.9% - D

Below 59.9 - F

If your work is late it won't be included in that week's show. It will be up to my discretion if it will be included in the following show.

Course Timeline (Schedule of Assignments/Assessments/Presentations)

Week 1	1/14 NO CLASS – Weather	
Week 2	1/21 NO CLASS - MLK	
Week 3	1/28 Intro to Class (Show 1 Record 1)	
Week 4	2/4 (Show 1 Record 2)	Airs – Sunday, February 10 th Monday, February 11 th
Week 5	2/11 (Show 2 Record 1)	
Week 6	2/18 (Show 2 Record 2)	Airs – Sunday, February 24 th Monday, February 25 th
Week 7	2/25 (Show 3 Record 1)	
Week 8	3/4 (Show 3 Record 2)	Airs – Sunday, March 10 th Monday, March 11 th
	3/11 – 3/15 Spring Break	
Week 9	3/18 (Show 4 Record 1)	Airs – Sunday, March 24 th Monday, March 25 th
Week 10	3/25 (Show 5 Record 1)	
Week 11	4/1 (Show 5 Record 2)	Airs – Sunday, April 7 th Monday, April 8 th
Week 12	4/8 (Show 6 Record 1)	
Week 13	4/15 (Show 6 Record 2)	Airs – Sunday, April 21 st Monday, April 22 nd
Week 14	4/22 Work on Portfolios	
Week 15	4/29 Final Class, semester critique	

Accessibility/Accommodations:

Concord University is committed to responding to the needs of students with disabilities as defined by the Americans with Disabilities Act. Please inform your instructor at the beginning of the class semester if you have a disability and are requesting accommodations. It is your responsibility to self-disclose that you are requesting accommodations. The University and instructor will provide you with a reasonable accommodation. You should register with CU's Disability Services Office, located in the Athens campus Jerry and Jean Beasley Student Center, Bottom Floor, across from the Campus Post Office. The Disability Services Office phone is 304-384-6086 or you can email the Director, Nancy Ellison, at nellison@concord.edu for assistance.

Academic Dishonesty

Academic dishonesty is morally unacceptable as well as destructive to the learning and teaching atmosphere. Academic dishonesty includes the giving or receiving of improper help on examinations or assignments, falsifying documents, and plagiarism (the act of stealing and using, as one's own, the ideas or the expression of the ideas of another). Such dishonesty can lead to a variety of penalties — including but not limited to failure of assignment, failure of course, loss of institutional privileges, or dismissal from the University. (See University Catalog Academic Policies and Procedures.)

Concord University Honor Code

A Concord University Honor Code was approved by students, staff, faculty, administration, and the CU Board of Governors. The Code states:

"As a member of the Concord University Community I will act with honesty and integrity in accordance with our fundamental principles and I will respect myself and others while challenging them to do the same."

The Honor Code is intended to unite the Concord community behind a culture of honesty, integrity, and civility.

Class/Online Attendance Policy

Regular class attendance is part of a student's academic obligation at Concord. Irregular attendance may affect academic performance adversely and is detrimental to the atmosphere of a class. (See University Catalog Academic Policies and Procedures.)

Emergency Alert System

In an effort to increase safety and security on our campus, Concord University encourages everyone to register for instant text message alerts. Alerts will only be used for security and safety notices. All students, faculty, and staff are eligible to receive text message alerts on their cell phones or email alerts. Please contact the IT Help Desk for further assistance (304-384-5291).

Emergency Information

Emergency/courtesy telephones are located at the main entrance of each residence hall and at various other locations on campus. Emergency telephones can be identified by the flashing blue light and will provide the user with a direct link to Public Safety at the press of a button. To report an on-campus emergency, call 304-384-5357 or 911. The Office of Public Safety is located on the bottom floor of the Rahall Technology Center. For further emergency information go to: <http://www.concord.edu/administration/office-public-safety>.

Inclement Weather Policy

As a general policy, the University will remain in normal operations during adverse weather conditions. In the event of severe weather conditions, the following may occur:

University Closure

No students or employees are to report.

Classes Cancelled

Students do NOT report BUT employees are expected to report to work at their normal time.

Operating on an Inclement Weather Delay

Under this schedule, all 8 a.m. classes will start at 10 a.m. Students and faculty will follow the Inclement Weather Schedule. (See <http://www.concord.edu/emergency-alerts> for Athens/Beckley Inclement Weather Schedules.)

**Announcements invoking the late schedule or other options referenced above are aired on area radio and television stations and are sent as text and email messages to those enrolled for this service.*

Student Conduct

In classrooms, online, laboratories, and during any activities that are part of course requirements, students are expected to observe reasonable rules of conduct.

Sexual Harassment & Assault

Federal law, Title IX, and Concord University policy prohibits discrimination, harassment, and violence based on sex and gender (Including sexual harassment, sexual assault, domestic/dating violence, stalking, sexual exploitation, and retaliation). If you or someone you know has been harassed or assaulted, you can receive confidential counseling support through the Concord University Counseling Center (304-384-5290). Alleged Violations can be reported non-confidentially to the Concord University Title IX Coordinator at 304-384-6327 or titleix@concord.edu. Reports to Campus Security can be made at (304-384-5357). As an employee at Concord University, I am a mandatory reporter which means I must report any sexual misconduct I am made aware of. This includes verbal or written (such as in an assignment) disclosures of sexual harassment or sexual assault.

Technology Services

Contact the CU Help Desk at extension 5291 from campus or 304-384-5291 off campus. You may also e-mail cuhelpdesk@concord.edu.

Syllabus Disclaimer

"This syllabus is subject to change based on the needs of the class. Please check it regularly."

Miscellaneous (for example):

Sources of Help

Glossary of Terms

Related Research/Professional Organizations