



RCOM304 – Gender and Communication

Master Course Syllabus

Course Overview (QM Standards 1.2)

Course description: This course, He Said, She Said: Gender and Communication, examines gender identity, attitudes and stereotypes as they pertain to communication among and between genders. The course balances research and theory with practical presentation and application of course material.

Course Goals:

- Define and explain key terminology associated with the study of gender communication.
- Identify and explain basic theories, issues, and research trends in gender communication.
- Analyze and synthesize research findings on a topic in gender communication.

Pre-Requisites (QM Standard 1.6)

There are no course prerequisites for this course other than being an RBA (Regents Bachelor of Arts) student.

Minimum Technical Requirements and Online Resources (QM Standards 1.5 & 1.7)

In addition to a web browser (preferable Firefox) that is Blackboard compatible, you will need the other WVROCKS supported technologies outlined in the student policies section. You should know how to access and use Internet, WVROCKS, and Microsoft Office programs, and you will need to have consistent access to these technologies. You should know how to use email with attachments. You will also need a flash drive.

Online Resources: This course makes use of many online resources. I have made every effort to make sure the links I have are up-to-date. However, due to the changing nature of the web, you may find that a resource is temporarily unavailable or has been removed. If this should happen, please send me an email and I will find an alternative resource or modify the assignment accordingly.

Instructor Information (QM Standards 1.8 & 5.3)

Individual instructors complete this information.

Virtual Office Hours

I am available in my virtual office by appointment only. Send me an email to set up an appointment.

Personal Commitment

My personal commitments to you as a participant include:

- I will reply to course mail messages within 24 hours;
- I will read all discussion postings and will reply where appropriate within 3 days

- I will acknowledge my receipt of every course mail message immediately upon reading it. If I am unable to respond to the request or concern at the time of initial reply, I will give you an estimated time for my next reply.
- If I am going to be away from the course space for more than a day or two, I will send a message to you indicating the length of my absence.
- I will regularly update information regarding due dates in the course announcements.

Optional/Required Course Materials (QM Standard 4.6)

Required:

Ivy, D. K. (n.d.). *Gender Speak: Personal Effectiveness in Gender Communication*(5th ed.). Pearson.

Grading Policy (QM Standard 3.2)

Grading

The total amount of points to be earned for the course is 1420. These points are earned via three types of assessments including: module assignments, module discussions and module quizzes.

- A – 1000-900
- B – 899-800
- C - 799-700
- D - 699-600
- F - <600

Course Schedule

Module 1 Begins	
M1A1: Paper	50 POINTS
M1A2: Quiz	25 POINTS
M1A3: Discussion	50 POINTS
Module 2 Begins	
M2A1: Assignment	50 POINTS
M2A2: Quiz	25 POINTS
M2A3: Discussion	50 POINTS
Module 3 Begins	
M3A1: Assignment	50 POINTS
M3A2: Quiz	25 POINTS
M3A3: Discussion	50 POINTS
Module 4 Begins	
M4A1: Assignment	50 POINTS
M4A2: Quiz	25 POINTS
M4A3: Discussion	50 POINTS
Module 5 Begins	
M5A1: Assignment	50 POINTS
M5A2: Quiz	25 POINTS
M5A3: Discussion	50 POINTS
Module 6 Begins	
M6A1: Assignment	50 POINTS
M6A2: Quiz	25 POINTS

M6A3: Discussion	50 POINTS
Module 7 Begins	
M7A1: Assignment	50 POINTS
M7A2: Quiz	25 POINTS
M7A3: Discussion	50 POINTS
Module 8 Begins	
M8A1: Assignment	50 POINTS
M8A2: Quiz	25 POINTS
M8A3: Discussion	50 POINTS
Total Points	1200

Sample Module

Student Learning Objective	Materials	Method(s) of Assessment
Define and describe the primary terms associated with gender communication.	<ul style="list-style-type: none"> • Textbook Chapters 1 • Instructor Notes 	<p>Module 1 Project (M1A1) – It’s Complicated Paper Write a two-page paper that explains how biological sex, psychological, gender, gender identity, and sexual orientation are all elements within one’s gender. Explain how gender is constructed within one’s culture.</p> <p>Module 1 Quiz (M1A2)</p> <p>Module 1 Discussion (M1A3): How is Gender Communication Different from General, Interpersonal Communication?</p>
Identify and discuss the components of the communication process with an emphasis on receiver-based communication.	<ul style="list-style-type: none"> • Textbook Chapters 1 • Instructor Notes 	<p>Module 1 Quiz (M1A2)</p> <p>Module 1 Discussion (M1A3): How is Gender Communication Different from General, Interpersonal Communication?</p>