



The mission of Concord University is to provide quality, liberal arts based education, to foster scholarly and creative activities and to serve the regional community (<http://www.concord.edu/academics/>).

Course Title: EDEL 590: School and Community

Course CRN # 206171

Section: 1AS (Online)

Credit Hours: 3 credit hours

Semester: Spring 2019

Instructor Information

Professor: Dr. Cheryl Barnes
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Department Website: <http://www.concord.edu/education/>

Office hours:

I will be conducting virtual office hours only. Please email me at cbarnes@concord.edu to set up a meeting.

Course Management System: Blackboard

Hardware/Software Needed: The latest version of your preferred web browser for accessing Blackboard.

Prerequisites: Students need a graduate standing and three years of classroom teaching experience.

Text requirements

Moore, E., Bagin, D., & Gallagher, D. (2014). *The School and Community Relations* (10th ed.). Boston: Pearson Education, Inc. ISBN 13: 9780133905410 (978-0-13-390541-0)
ISBN: 0133905411 (0-13-390541-1)

LiveText Requirement:

An active LiveText account is a required resource for this course for field placements, assignments and/or programmatic data. LiveText is used by Concord University to maintain our accreditation and to demonstrate the quality of our academic programs and to improve teaching and learning. As a student, you have the option to use your account for secure online storage of your academic work, and to create digital documents such as electronic portfolios or reflective journals, which can be shared with prospective employers or other audiences.

If you have not already purchased LiveText, may do so at www.livetext.com for **\$158.00**. Be sure to sign up for LiveText AND the field experience. If you already have an active LiveText account, you do not need to purchase another one. After five years you can extend your membership if you continue to need it for additional coursework or would like to maintain it for your personal use.

LiveText will be a required resource in several different courses throughout your program, and you can use the same account for any course that requires it for up to five years, so you only need to purchase the account one time.

Course Description/Rationale: This course introduces an analysis of the role of school policy in modern community, community power structure and resources, the social and political context, and the principles of school- community relations in the context of social change, including group processes, multicultural and multiethnic understanding, the needs of exceptional children, interagency cooperation, funding, and evaluation. Students are provided opportunities to develop materials for use in their local schools or districts.

Course Goal(s)

Students will:

1. Identify the changing perspectives on the roles of the home, school, and community.
2. Identify what constitutes effective home-school-community relationships (communication strategies, etc.).
3. Develop an awareness of community resources and the process of utilizing such resources.
4. Develop an awareness of the parameters/role of culture in the Home/School relationships.
5. Identify the impact home-school-community relationships on teachers, families, and children

The graduate educational programs of Concord University are designed to foster advanced skills, knowledge, and attitudes applicable to each program of study.

1. Skills: Demonstrated advanced skills in a student's respective program of study
2. Knowledge: Demonstrate advanced knowledge in a student's respective program of study
3. Attitude: Demonstrate advanced ethical principles in a student's respective program of study

The EDEL 590 course objective are aligned with the following standards:

ELCC National Standards (2011) – Educational Leadership Constituent Council

Praxis II - Principles of Learning and Teaching (PLT)

ISTE 2018- National Educational Technology Standards for Leaders

CAEP – Council for the Accreditation of Educator Preparation

CU Educational Goals – Knowledge, Skills, and Attitude

Course Objectives	ELCC	Praxis II Principles of Learning and Teaching	National Educational Technology Standards (ISTE-NETS-T, 2018)	CAEP	CU Educational Goals	Assignment/ Assessment
1. Identify the changing perspectives on the roles of the home, school, and community.	1.3, 1.5, 2.1,2.3, 2.4, 4.1, 4.2, 4.3, 5.1, 5.2, 5.3, 6.1,	I, 11, III, IV, V, VI	1, 2, 3, 4, 5	A.1.1	Knowledge	Discussion 1: Public Relations Chapter Test: 1-.4 School Improvement Plan (SIP)
2. Identify what constitutes effective home-school-community relationships (Communication strategies, etc.).	1.3, 1.5, 2.1,2.3, 2.4, 4.1, 4.2, 4.3, 5.1, 5.2, 5.3, 6.1, 6.2, 6.3	I, 11, III, IV, V, VI	1, 2, 3, 4, 5	A.1.1	Knowledge	Discussion 2: Effective Communication Chapter Test: 5-8 (SIP)
3. Develop an awareness of community resources and the process of utilizing such resources.	1.3, 1.5, 2.1,2.3, 2.4, 4.1, 4.2, 4.3, 5.1, 5.2, 5.3, 6.1, 6.2, 6.3	I, 11, III, IV, V, VI	1, 2, 3, 4, 5	A.1.1	Skills	Discussion 3: Crisis and Using Media Chapter Test: 9-12 (SIP)
4. Develop an awareness of the parameters/role of culture in the Home/School Relationships.	1.3, 1.5, 2.1,2.3, 2.4, 4.1, 4.2, 4.3, 5.1, 5.2, 5.3, 6.1, 6.2, 6.3	I, III, IV, V, VI	1, 2, 3, 4, 5	A.1.1	Skills	Discussion 4: Positive Publicity Chapter Tests: 13-16 (SIP)
5. Identify the impact home-school-community relationships have on teachers, families, and children.	1.3, 1.5, 2.1,2.3, 2.4, 4.1, 4.2, 4.3, 5.1, 5.2, 5.3, 6.1, 6.2, 6.3	I, II, VI	1, 2, 3, 4, 5	A.1.1	Attitude	Discussion 5: Communications for All (SIP)

Learning Outcomes

After completing this course students will have an understanding of:

- The Importance of Public Relations
- Public Character of the School
- Understanding the Community
- The Communication Process
- Communicating with Internal Publics
- Communicating with External Publics
- Getting Ready for a Crisis
- Communication about School Services and Special Events
- Working with the Press Social Media, Television, Exhibits and Audiovisual Aids
Schools and the New Media
- Preparing Printed Materials

Course Requirements

The candidate will complete a field experience of *twenty (20) clock hours in a middle school* setting. The experience must include after school programming, strategic plan preparation, school-community plan, professional development, extra-curricular activities, and SPL (Support for Personalized Learning).

No candidate will be issued a passing grade for this course without documentation of completion of the *20 hour field experience*.

Grading Scale (percentages)

A	90-100
B	80 - 89
C	70 - 79
D	60-69
F	59 & Below

Grading Policy/Make-up Policy/Late Work

Assignments not submitted via Blackboard/e-mail by the due date (date and time) is subject to a ten point deduction of the overall point value. ***No assignment will be accepted and no points will be awarded after five (5) calendar days from the due date (including weekends).***

If there are technical problems submitting an assignment, email the professor through the regular email (cbarnes@concord.edu) immediately and explain the situation. Attach the assignment to the email (if applicable).

It is suggested that students attempt to submit work early to avoid possible problems with the system or other problems. Any late work will be subjected to the terms of the above policy.

All work is to be typed in Word. The format is as follows: double-spaced, 1-inch margins, 12 point font, Times New Roman.

Please grammar-check, spell-check, and proofread your work. The free working version of “Grammarly” is great to use! It is also required that you get someone else to proofread your work, as the ability of a second reader to pick up on problems greatly enhances your chances of turning in an error-free paper, or at least something close to such a document.

You should be knowledgeable of APA format and it should be utilized in your paper. APA format is a required text for this course and ALL courses throughout your program, as well as others. The OWL at Purdue is a great source for understanding and obtaining the correct format. Here are a couple of websites to use as a reference:

<http://www.lib.iup.edu/depts/libedu/APAGuide.htm>
<https://www.scribd.com/document/353201700/Purdue-OWL>

Students are expected to write on a graduate student level. Quality written work includes, but is not limited to: spelling, grammar, mechanics, etc. Work that, in the instructor’s opinion, is not consistent with the student’s level of academic placement will not be accepted. The student’s grade may reflect the need to revise. It is important to remember that just because a student works on something for a given amount of time does not mean that it is without flaws or meets the requirements.

It is the student’s responsibility to be familiar with the policy on plagiarism set forth by Concord University. Reproduction of any work, in part or whole, without appropriate references will constitute plagiarism. Any paper, or section of a paper, that is reproduced for the class, from any source, with or without proper citation and/or permission, will be considered plagiarized. If the student has any question as to whether or not they are plagiarizing, they should consult the instructor. The APA Manual also defines plagiarism, and since it is a required text for this course, you have no reason for not understanding what constitutes plagiarism. Per Concord University’s policy, any student who plagiarizes will either receive a failing grade on the assignment, receive a failing grade in the course, or be removed from the

Course Timeline

Module 1:

Discussion 1: Public Relations	20	01/28/19
Chapter 1-4 Test	45	02/11/19

Module 2:

Discussion 2: Effective Communication	20	02/25/19
Chapter 5 -8 Test	58	03/11/19

Module 3:

Discussion 3: Crisis and Using Media	20	03/25/19
Chapter 9 – 12 Test	40	04/08/19
School Improvement Plan		05/03/19

Module 4:

Discussion 4: Positive Publicity	20	04/15/19
Discussion 5: Communications for All	20	04/22/19
Chapter 13-16 Test	40	05/06/19

School Improvement Plan Due	100	05/03/19
Field Experience Log Due		05/06/19

TOTAL: 383

Discussions:

Class Introduction

The candidate will post an autobiographical style thread in the discussion board forum to introduce him/herself to the class per the directions posted in Blackboard.

Discussion Boards

The candidate will participate in course discussion boards as needed to collaborate and/or reflect on each course assignment. The Discussion Boards will be monitored, but the instructor may or may not be actively involved in all discussion threads. Therefore, questions for the instructor should be sent via email (mbean@concord.edu) rather than posed in the discussion board. Additionally, discussion questions must be a minimum of 3 to 5 sentences long, must reference content from the reading, and address every part of the question asked. Replies to discussions must also be a minimum of 3-5 sentences long, and reference content from the reading.

Remember you are a graduate student working towards administration, and your discussion posts should be reflective of the same.

Assignment:

School Improvement Plan (please see rubric)

The candidate will write a school improvement plan per the directions posted in Blackboard. The candidate should carefully review the grading rubric posted in Blackboard prior to and during the creation of this assignment. The candidate is also encouraged to do a “self-check” before posting the assignment to ensure all required components included in the rubric are fully addressed in the documents submitted.

Other Information:

Accessibility/Accommodations:

Concord University is committed to responding to the needs of students with disabilities as defined by the Americans with Disabilities Act. Please inform your instructor at the beginning of the class semester if you have a disability and are requesting accommodations. It is your responsibility to self-disclose that you are requesting accommodations. The University and instructor will provide you with a reasonable accommodation. You should register with CU's Disability Services Office, located in the Athens campus Jerry and Jean Beasley Student Center, Bottom Floor, across from the Campus Post Office. The Disability Services Office phone is 304-384-6086 or you can email the Director, Nancy Ellison, at nellison@concord.edu for assistance.

Academic Dishonesty

Academic dishonesty is morally unacceptable as well as destructive to the learning and teaching atmosphere. Academic dishonesty includes the giving or receiving of improper help on examinations or assignments, falsifying documents, and plagiarism (the act of stealing and using, as one's own, the ideas or the expression of the ideas of another). Such dishonesty can lead to a variety of penalties — including but not limited to failure of assignment, failure of course, loss of institutional privileges, or dismissal from the University. (See University Catalog Academic Policies and Procedures.)

Concord University Honor Code

A Concord University Honor Code was approved by students, staff, faculty, administration, and the CU Board of Governors. The Code states:

"As a member of the Concord University Community I will act with honesty and integrity in accordance with our fundamental principles and I will respect myself and others while challenging them to do the same."

The Honor Code is intended to unite the Concord community behind a culture of honesty, integrity, and civility.

Class/Online Attendance Policy

Regular class attendance is part of a student's academic obligation at Concord. Irregular attendance may affect academic performance adversely and is detrimental to the atmosphere of a class. (See University Catalog Academic Policies and Procedures.)

Emergency Alert System

In an effort to increase safety and security on our campus, Concord University encourages everyone to register for instant text message alerts. Alerts will only be used for security and safety notices. All students, faculty, and staff are eligible to receive text message alerts on their cell phones or email alerts. Please contact the IT Help Desk for further assistance (304-384-5291).

Emergency Information

Emergency/courtesy telephones are located at the main entrance of each residence hall and at various other locations on campus. Emergency telephones can be identified by the flashing blue light and will

provide the user with a direct link to Public Safety at the press of a button. To report an on-campus emergency, call 304-384-5357 or 911. The Office of Public Safety is located on the bottom floor of the Rahall Technology Center. For further emergency information go to: <http://www.concord.edu/administration/office-public-safety>.

Inclement Weather Policy

As a general policy, the University will remain in normal operations during adverse weather conditions. In the event of severe weather conditions, the following may occur:

University Closure

No students or employees are to report.

Classes Cancelled

Students do NOT report BUT employees are expected to report to work at their normal time.

Operating on an Inclement Weather Delay

Under this schedule, all 8 a.m. classes will start at 10 a.m. Students and faculty will follow the Inclement Weather Schedule. (See <http://www.concord.edu/emergency-alerts> for Athens/Beckley Inclement Weather Schedules.)

**Announcements invoking the late schedule or other options referenced above are aired on area radio and television stations and are sent as text and email messages to those enrolled for this service.*

Student Conduct

In classrooms, online, laboratories, and during any activities that are part of course requirements, students are expected to observe reasonable rules of conduct.

Sexual Harassment & Assault

Federal law, Title IX, and Concord University policy prohibits discrimination, harassment, and violence based on sex and gender (including sexual harassment, sexual assault, domestic/dating violence, stalking, sexual exploitation, and retaliation). If you or someone you know has been harassed or assaulted, you can receive confidential counseling support through the Concord University Counseling Center (304-384- 5290). Alleged Violations can be reported non-confidentially to the Concord University Title IX Coordinator at 304-384-6327 or titleix@concord.edu. Reports to Campus Security can be made at (304- 384-5357). As an employee at Concord University, I am a mandatory reporter which means I must report any sexual misconduct I am made aware of. This includes verbal or written (such as in an assignment) disclosures of sexual harassment or sexual assault.

Technology Services

Contact the CU Help Desk at extension 5291 from campus or 304-384-5291 off campus. You may also e-mail cuhelpdesk@concord.edu.

Syllabus Disclaimer

"This syllabus is subject to change based on the needs of the class. Please check it regularly.